



IDAHO

GAME WARDEN

MAGAZINE

The magazine features stories of adventure, mystery and humor. Follow conservation officers both on and off the job as they encounter bizarre situations, investigate poachers, and travel throughout the rugged backcountry of Idaho.

How is the ICOA connected to the Idaho Department of Fish and Game?

The Idaho Conservation Officers Association (ICOA) is an independent employee association representing the Idaho Conservation Officers that work for the Idaho Department of Fish and Game. The ICOA's views, opinions, policies and publications in no way reflect the viewpoint of the Idaho Department of Fish and Game. The content of Idaho Game Warden Magazine is entirely the responsibility of the Idaho Conservation Officers Association.

ICOA's Mission

The Idaho Conservation Officers Association was formed in 1976 as a non-profit corporation under the laws of the State of Idaho. The ICOA was established as an organization dedicated to the purpose of protecting and perpetuating the wildlife resources of our state and to promote a more efficient and able body of conservation-enforcement officers.

Why should you advertise in Idaho Game Warden Magazine?

By advertising in Idaho Game Warden Magazine, your business will be seen by thousands of North American hunters, anglers and outdoor enthusiasts. Did you know:

- Idaho has the largest wilderness in the lower 48 states.
- Idaho has 3,100 miles of rivers (more than any other state)
- Approximately 25% of Idahoans 16 years old and older are sportspersons.
- In 2011, there were 246,000 hunters and 447,000 anglers in Idaho (residents and non-residents total)
- Hunting expenditures totaled more than \$477 million and fishing expenditures totaled more than \$422 million in Idaho in 2011.

Source: Idaho Dept. of Commerce and U.S. Department of the Interior, Fish and Wildlife Service, and U.S. Department of Commerce, U.S. Census Bureau. 2011 National Survey of Fishing, Hunting, and Wildlife-Associated Recreation



As a thank you for your support we offer the following ad spaces

Cover Ads

Outside back cover (full bleed) 8.25" x 7.25" \$2,850.00	Inside Front or Back Cover (full bleed) 8.25" x 11.00" \$2,500.00
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Top 1/3 of back cover used for mailing address label

Display Ads (all in full color) appear among articles

Full page (full bleed) 8.25"x11.00"* \$2,000.00	2/3 page (full bleed) 5.25"x11"* or 8.25"x7.25"* \$1,600.00	1/2 page 7" x 4.87" \$1,100.00	1/3 page (full bleed) 2.85" x 11"* or 8.25"x3.67"* \$950.00
1/4 page 3.43" x 4.87" or 7"x2.50" \$775.00	1/6 page 2.22" x 4.85" \$600.00	1/8 page 2.22" x 3.50" \$500.00	1/12 page 2.22" x 2.37" \$425.00

*dimensions include 1/8" bleed on all sides

Publication Facts

Published: Winter/Spring and Summer/Fall

Distribution:

- Subscribers
- Advertisers & sponsors
- Game Warden Officers, their families and friends
- Fish & Game offices throughout Idaho
- Sponsoring license vendors and sporting goods stores
- Legislators and lawmakers throughout Idaho
- Idaho Conservation Officers Association Members, current and past

Classified Ads - appear in classified section near back of magazine

1/16 page Color \$360.00 1.625"x2.4375"	Mini Card Color \$290.00 1.625"x1.625"	1/32 page Color \$230.00 1.625"x1.125"	1/48 page Color \$160.00 1.625"x 0.75"
4 Line Listing** \$130.00	3 Line Listing** \$100.00	2 Line Listing** \$75.00	1 Line Support Listing \$50.00

** Example of typical line listing, customer chooses listing content, limited to 24 characters per line including spaces and punctuation

Graphic design

If you have ad copy available please email your ad, photos, or logos to us. We prefer .pdf files but also accept .jpg, .tiff and .eps files. All camera-ready ad copy must be 300 dpi. If you do not have camera-ready ad copy, we accept business cards or a clean copy of your logo.

If you don't have ad copy our designers can help!

CLASSIFIEDS

International Supply & Equipment, Inc.
(208) 465-5153
1318 N. Main Street • Boise

MOORE LUMBER CO. INC.
(208) 457-0829 • Post Falls

RAIN FOR RENT
(208) 438-5065
134 S 600 W • Paul
www.rainforrent.com

VINCE PAUL LUMBER • 785-1324
1687 Lawrence Ln • Blackfoot

WORTHING WOODS
(208) 523-7012
3838 S Yellowstone Hwy
Idaho Falls • For all your big work

Excavation & Paving

AFFORDABLE EXCAVATING LLC
(208) 762-7657 • Hayden Lake

CHAMBERLAIN EXCAVATION INC.
(208) 630-3619 • McCall

CIRCLE H CONSTRUCTION
Utility Contractors
(208) 939-0667 • Meridian
Proudly supporting the FCOA!

PERCUT ENTERPRISES INC.
(208) 755-6742 • Rathdrum

HERCO ASPHALT & PAVING
(208) 743-8634 • Lewiston

J & R ASPHALT MAINTENANCE
Commercial & Residential Experts
(208) 420-7565 • Twin Falls
www.jasphaltmaintenance.com

LAWN LAND LAYING
(208) 462-1948 • Nampa
www.lawnlandinc.com

NORTHWEST CONSTRUCTION INC.
254-273-4722 • Meridian

S & L UNDERGROUND INC.
(208) 267-7996 • Bonanza Ferry

E-M CONSTRUCTION
Specializing in Concrete
Commercial • Industrial
208-323-8251
www.emconstruction.com

PAUL EXCAVATING
(208) 590-3398 • Middleton

Flooring

AMAX
(208) 465-5153
1318 N. Main Street • Boise

BEAL HARDWOOD FLOORS
3135 E 17th St Ste A • Ammon
(208) 522-0694
www.bealhardwood.com

BECKWOOD FLOORS
(208) 788-1351 • Bellevue
Custom Hardwood Floors
www.beckwoodfloors.com

CAPISTRA COLORTILE
(208) 478-1411 • Pocatello

FERRY'S CUSTOM FLOOR Caring
Flooring & concrete polishing
(208) 573-3784 • Middleton
Supporting Idaho's outdoors!

HB SYTEL BUILDERS, Inc.
(208) 660-0581 • Spirit Lake

LAKE BOWEN CONSTRUCTION
New Construction • Remodels
Renovations • (208) 713-7476
Caldwell • Like us on Facebook

MR BUILDERS & DEVELOPERS LLC
(208) 772-2799
2427 W Hayden Ave • Hayden
www.mrbuilder.com

STAR CONSTRUCTION LLC
General Contractor
(208) 288-9198 • Star, ID

Landscaping & Fence

AAA FENCE REMOVAL
(208) 381-0126 • Kama

HIGH DRYER LANDSCAPING INC.
(208) 362-5947 • Kama
highdryerlandscapeinc.com

DOUGLAS WARDEN
COMMERCIAL & RESIDENTIAL
www.douglaswarden.com

OVINE HEATING & AIR
CONDITIONING • 1020 1st St S
Nampa • (208) 466-8401

RAMBER HEATING & Air Cons.
LLC • (208) 879-6276 • Bailey

www.idahocconservationofficersassociation.com 65

Example of Classified ads in our magazine

What your support goes to help

- CAP, Citizens Against Poaching (800) 632-5999
- Youth outdoor mentoring program & outdoor activities
- Special Needs hunting, fishing & camping trips
- Idaho Conservation Officers Association programs
- Scholarship program



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